

Nicoletta Bruno

Lead Product Designer \

👉 Say Ciao: info@brrunico.com

WORK EXPERIENCE \

- 2021 **Lead Product Designer at Taxfix, Berlin**
— November / Today
- 2018 **Sr. UX Designer at Ming Labs, Berlin**
— November / October 2021
- 2018 **Trainee at Edenspiekermann, Berlin**
— May / November
- 2017 **Junior designer at Display, Milan**
— September / March 2018
- 2015 **Junior designer at Studiolabo, Milan**
— March / October

EDUCATION \

- 2017 **M.Sc Digital & Communication Design**
Politecnico di Milano, Milan
- 2012 **BA Graphic Design**
ISIA Urbino, Urbino

LATEST TRAININGS \

- 2024 **Mixpanel training**
— Taxfix, Berlin
- 2023 **AI Training: Prompt Engineering**
— Taxfix, Berlin
- 2015 **JS Girls, javascript workshop**
w/ Girls in Tech Milano
— Google Italy, Milan

LANGUAGE \

Italian — Native proficiency
English — Full working proficiency
German — Basic

ABOUT \

With 10 years of experience, my strengths lie in Product Design and analytical and **strategic thinking**. I move confidently through **business needs, vision development**, research to prototype, and iterative implementation. My abilities make me an extremely **flexible member of a cross-functional team**, able to build solid relationships with colleagues, senior management, and C-level. Passionate about solving complex problems, understanding users' needs, behavior, and thinking, and utilizing it to solve their problems while achieving business goals.

COMPETENCES & SKILLS \

Strategic thinking • Understanding and designing e2e experience • **Roadmap, scoping, requirement definition and prioritization** • Qual/Quant User Research • Information Architecture • UX and Interaction design • **Data analysis** to find product gaps (Mixpanel, Looker) • Extensive experience with computer software (Figma, Miro, Notion, Adobe suite...) • Tech understanding and familiar with front-end development (HTML, CSS) • **Experice in fintech unicor fast pace**

EVENTS & PUBLICATIONS \

Kantar Information is Beautiful Awards
— **Do you fear migrants?**

Il sole 24 ore – La vita nova [n° Dicembre]
— **Don't fear.it**

Wired Italy – best 21 projects #HackTheExpo
— **GetMI, mobility app**