

**Nicoletta Bruno**

**28.09.1990 Italy – Berlin based**

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## WORK EXPERIENCE

- 2018 UX Designer at Ming Labs, Berlin**  
— November / Today
- 2018 Trainee at Edenspiekermann, Berlin**  
— May / November
- 2017 Junior designer at Display, Milan**  
— September / March 2018
- 2015 Junior designer at Studiolabo, Milan**  
— March / October

## EDUCATION

- 2017 M.Sc Digital & Communication Design**  
Politecnico di Milano, Milan
- 2012 BA Graphic Design**  
ISIA Urbino, Urbino

## EVENTS & PUBLICATIONS

- 2017 [Do you fear migrants?](#)**  
Longlisted for the Kantar Information is Beautiful Awards and featured on Visualoop.com
- 2015 [Don't fear.it](#)**  
Published on La vita nova – Il sole 24 ore [n° Dicembre]
- 2014 [GetMI](#)**  
Featured as one of the best 21 projects at Wired Italy's #HackTheExpo

## FAVORITE WORKS

User experience of a **new printing product** (user flow, IA, prototyping, user test, UI, production)  
— at Ming Labs

**New parcel service** launched in Berlin by GLS (1-week design sprint, research, user flow, ideation, storyboard, UI, user test)  
— for GLS, at Ming Labs

**Do you fear migrants?** A comparison between newspaper: how they talk about migrants and contribute to spread fear (Data analysis, storytelling, data viz, website)  
— M.Sc Thesis project

## SKILLS

Design research, User experience, Qualitative and Quantitative research, Interaction design, Prototyping, User test, Information architecture, Wireframe, Agile approach

## TOOLS

Figma, Sketch, Principle, Invision, Adobe Suite, Keynote, HTML, CSS

## LANGUAGE

**Italian** — Native speaking  
**English** — Fluent  
**German** — Basic